

Board Meeting Minutes

October 8, 2024

Virtual

12-1:30 pm

In attendance: Christy Purgason, Billie Jo Brooks, Danielle Dann, Dave Cummings, Tracy Fiacco, Abigail Davis-Hess, Michael Keatts, Joe Loving

Not Present: Erin Polley, Christina Bloom, Kathy Scourby, Ryan Clawson

President's Comments – Christy Purgason

- President's Award of Excellence
- Diversity Requirement-
 - Jen Hobson, Williams Mullen; Grant Tschudy, Afinety; Melanie Lee
 - Will working on finding speakers & succession planning
- Leigh Dunnagan, President of the Western VA Chapter, reached out re hurricane relief for NC & TN.
 - Motion made to make \$250 donation from Chapter – Approved by vote

Treasurer's Report – Erin Polley

- Treasurers Report- deferred to next meeting
- Bank access
- Signatures – Need wet signatures (DocuSign did not populate)
- Tax Exemption status – unsure of status. Christy will log in and handle

Past President – Christina Bloom

- Officers need to consider next year – Christina will no longer be eligible for membership

Membership – Billie Jo Brooks

- Renewal invoices will be sent out in early November
- Goodman Allen will not be renewing.
- Ogletree is slow to approve but expected to join.

Secretary's Report/Approvals – Danielle Dann

- Sept Board Meeting Minutes- Approved by vote
- Sept Member Meeting Minutes – Approved by vote
- Results of Sept Member Meeting Survey

Business Partner Liaison – Tracy Fiacco

- Speed Dating – 22 BPs confirmed
- BP Task Force Update:
 - BP Alliance Network – To be introduced in 2025 at BP 101
 - Proposal of credit for BP's that refer other BP's to RALA
- Proposal of restructure of BP levels/pricing and credits
 - Tracy will prepare proposal and send out for quick meeting next week prior to BP Speed Dating

Programs & Education Chair – Dave Cummings (attached 2024/2025)

- Oct- Cherry Dale- Personal Finance- Romas- 10/17
- BP Speed Dating- Williams Mullen- 10/30
- Nov- Shannon Andrus- Professional Writing- virtual- 11/14
- March 20205 – Statewide Retreat

CLM Education Chair – Abby Davis-Hess

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Communications – Abby Davis-Hess/Ryan Clawson

- Committee update.

Community Outreach and Caring Chair – Kathy Scourby / Joe Loving

- James River Clean-up

Virginia Statewide Retreat Chair – Michael Keatts

- Sponsorship packets went out last week
 - 11/45 booths registered so far
 - Logo packages have been signed up for
- Member Brochure hopefully out by 11/1.

Board Meeting Minutes - ADDENDUM

October 16, 2024

Virtual

11:00 - 11:30 am

Business Partner Liaison – Tracy Fiacco

- BP Pricing Proposal
 - 2 Proposals
 - Scenario 1 – 1 Diamond Sponsorship, up to 2 Platinum Sponsors (attached)
 - Scenario 2 - 1 Platinum Sponsor (attached)
 - Opt for Scenario 1 if BP Speed Dating Event goes well – Approved by Vote
 - Opt for Scenario 2 if attendance to BP Speed Dating is low – Approved by vote