



August 2024 Member Meeting Minutes

Thursday, August 15, 2024

12:00pm to 1:30 pm

Country Club of Virginia

- Meeting was called to order by Christine Purgason, President at 12:00pm.
- Introduce and Thank Business Partners by Christine Purgason:
 - Brian Berkey – Cushman & Wakefield |Thalhimer
 - Rover Records – Percy Bocson
- ALA Member Guests:
 - Barbara Allen-Smith – Carrell Blanton
 - Martin Conn – Moran Reeves

Announcements

- 8/25: Second Annual Polo Day at King Family Vineyards. Sponsored by Thalhimer.
- 9/12: Last Summer Series Happy Hour- Boathouse Rocketts Landing- One Voice Digital
- 9/19: September Member Meeting: Midsize Law Firm Priorities: 2024 Results Administrators Can Act On. Presented by Beth Thompson with Actionstep. Fogo de Chao Brazilian Steakhouse.
- Stay tuned for our next Coffee Popup, Community Involvement & Other items.
- DEI Committee formation. Are you interested in serving on the committee, or potentially leading the committee? Please see me after
- Online Communities push
- Save the date was just posted for ALA Virginia State Retreat – March 6-7 Williamsburg Lodge.

- Meeting/Speaker Introduction

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- **Commercial Real Estate Update**

Brian Berkey, leader of Cushman & Wakefield | Thalhimer's Tenant Advisory Group and a member of the Legal Sector Advisory Group, will present on real estate trends impacting the legal industry and share an update on the Richmond Office Market.

Brian has spent his career advising tenants in the legal industry along with other professional services organizations. His focus is on implementing customized real estate solutions to achieve clients' business, financial and operational goals.

The legal industry is changing at lightning speed; this presentation will showcase a first look at the 10th annual Bright Insights report by Cushman & Wakefield's Legal Sector Advisory Group, which is a publication developed through an annual survey jointly with ALM. The results



are a tool to integrate best practices for using real estate as a vehicle to decrease overhead, and how to improve overall operations. Topics include local and national benchmarks, workplace shifts, the pandemic's impact on real estate, the return to the office, technology, recruiting, diversity, succession planning, and much more.

Meeting Attendance:

Total No. Members Attending	13
Total No. Guests w/Member	2
Total No. Guests w/BP	
Other Guests – Panel	
Speaker(s): (Member)	
Business Partners	3
TOTAL in Attendance	15

Meeting was adjourned at 1:30pm.

Respectfully Submitted,
Danielle Dann
Secretary, RALA