

Board Meeting Minutes

July 9, 2024

Virtual

12:00 pm - 1:30 pm

Treasurer's Report – Erin Polley

- Treasurers Report- attachment.
- How to deposit checks when received outside of Treasurer
- 7/10 – Christy meeting with Erin re Treasurer's role

Past President – Christina Bloom

- Deferred

President's Comments – Christy Purgason

- President's Award of Excellence (attachment)
 - Diversity Requirement – must have a Diversity Committee to qualify – will reach out to membership for interested members.
 - Audit compliance for 2023 – recommended Rebecca Hubbard
 - CRT meeting Friday – meeting with Lisa Ford (Fri) to make sure we are on track
 - Requirement: Newsletter blast to website
- August Board meeting (8/6) will be in person. This is the planning meeting (programming/budget) for next year. Hirschler 11-4p
- Recommendation for everyone to join Leadership Group in Online Community

Membership – Billie Jo Brooks

- Membership update.- Compared with National Chapter list and has worked out discrepancies with National. List/roster has been certified.
- Did we find out if we can transfer membership at Allen & Allen? Will follow up on this.

Secretary's Report/Approvals – Danielle Dann

- June Board Meeting Minutes – Approved.
- June Member Meeting Minutes - Approved.
 - Results of Member Meeting Survey - Overall – great response to this meeting
 - Recommendations for future topics:
 - AI & How to Benefit from It
 - Accounts Receivable methods – specifically automatic billing
 - Conflicts
 - Suggestions to improve future events –
 - Restaurants be prepared for the volume to get everyone back to work on time.
 - Microphones at venues so speakers could be heard.
 - Future Venues:
 - Cooper's Hawk
 - Buckheads (on Patterson)

Business Partner Liaison – Tracy Fiocco

- Summer Series Happy Hours
 - June – Most highly attended happy hour yet! Let's keep it rolling!
 - July 10th – Park Lane Tavern - All State Legal – Member Spotlight will be Liz Coleman
 - August 7th – Island Shrimp Company – Afinety
 - September 12th – Boathouse at Rockets Landing – OneVoice Inc.
- Polo Match – King Family Vineyards – Brian Berkey with Thalhimer 8/25 – Request RSVPs to Brian Berkey ASAP
- New BP – OneVoice Inc. signed up in June – Jeff Shannon is no longer there. Waiting for update on new BP contact.
- BP Task Force Update:
 - BP Speed Dating Event – decided on 10/30 at Williams Mullen
 - BP Alliance Network – To be introduced in 2025 at BP 101
 - Credit for BP's that refer other BP's to RALA?
 - Completed BP related items for President's Award.

Programs & Education Chair – Dave Cummings- attachment

- July- Abby Davis-Hess- Art of Leadership- Sands Anderson 7/19
- Aug- Brian Berkey- Real Estate Update- CCV- 8/15
- Waiting on Blurbs & Website Update for the following:
 - Sept- Beth Thompson- generational HR topic- Fogo de Chao- 7/19
 - Waiting on speaker form, needs to be added on website
 - Oct- Mark Creason- Financial Trends- tbd- 10/15
 - Nov- Shannon Andrus- Professional Writing- virtual- 11/14 – approval to reach out to legal assistants/paralegals to attend
- Continue to consider LeAnn at Virginia Credit Union in 2025

CLM Education Chair – Abby Davis-Hess

- Working to determine CLM credit for Professional Writing and Personal Financing topics
- Congrats to 8 members on CLM

Communications – Abby Davis-Hess/Ryan Clawson

- Update – working on dates/pace for 2nd quarter Coffee – suggested 8/28 at Cameo Cakery

Community Outreach and Caring Chair – Kathy Scourby / Joe Loving

- Looking at park cleanup in Sept/Oct – firming up dates
- FeedMore – December meeting

Virginia Statewide Retreat Chair – Michael Keatts

- 2025 Retreat will be at Williamsburg Lodge – March 6-7 (Thurs/Fri)
- 2026 Proposal received from The Main in Norfolk – sought Board input