

FEBRUARY MEMBER MEETING MINUTES

February 17, 2026

8:30 – 10:00 am- Westin Hotel

- Meeting was called to order by Christine Purgason at 8:30 am
- Distribution of upcoming calendar of Meetings to all members in attendance
 - Statewide Retreat – March 5-6, 2026
 - Compliance Coverage (hybrid) – March 19
 - Professionalism (Virtual) – Elise Powers - April
- Reminder to complete Member Survey and BP Surveys

Announcements – Liz Coleman

- Introduce and thank Business Partners:
 - Platinum Sponsor - Beacon Hill Staffing
 - Door Prize – Starbucks gift card (Meagan Wisner)
- 3 Sheetz Specialty Drink cards:
 - Ellen Purcell
 - Danielle Dann
 - Billie Jo Brooks

Program

The Power of Being a Change Agent:

Change is a constant in today's legal environment, from evolving client expectations to shifting workplace dynamics. In this session, Emily Krause, Founder and President of Amped Up Marketing, shares insights from more than 25 years in professional services, including law firms, on leading through change with confidence and intention. Through real-world examples, Emily outlines six practical principles for driving sustainable organizational change, building influence, and gaining stakeholder buy-in in tradition-driven environments. Attendees will leave with actionable strategies to strengthen their leadership impact and use change as a catalyst for professional and organizational growth.

CLM® Application Credit: [1] hour in the category of Communication Skills.

CLM® Recertification Credit: [1] hour in the subject area of Communication and Organizational Management.





Emily Krause is a nationally recognized marketing strategist, speaker, and facilitator with more than 25 years of experience helping organizations grow through bold strategy, authentic branding, and empowered teams.

As the Founder and Chief Marketing Strategist at Amped Up Marketing, she brings a collaborative, hands-on approach to every engagement- whether speaking on stage, facilitating a leadership retreat, or guiding an executive roundtable.

Emily's career began in the nonprofit sector and evolved into leadership roles in marketing across the legal, financial, professional services, and information technology industries. She brings practical insights, an approachable presence, and the ability to translate complex marketing concepts into simple, strategic actions that generate results.

Known for her transparent, authentic delivery, Emily is also a sought-after facilitator of marketing and business roundtable discussions, leadership forums, and team retreats, where she fosters candid conversation, shared learning, and forward momentum.

Meeting Attendance: Registered = 27 (2 no shows but 2 unregistered attendees)

Total No. Members Attending	20
Total No Member – Virtual	NA
Total No. Guests w/Member	1
Total No. Guests w/BP	
Other Guests – Panel	
Speaker(s): (Member)	
Business Partners	6
TOTAL in Attendance	27

Meeting was adjourned at 10:00 am.